



PARTNERSHIP PACKAGES

ENGAGEMENT OPPORTUNITY:
WHISTLER EXCELLENCE AWARDS 2024
PRESENTED BY BLUESHORE FINANCIAL

*Celebrating Whistler's innovators, trailblazers
& community cultivators!*

Whistler PARTNERSHIP Excellence Awards OPPORTUNITIES

Event name: Whistler Excellence awards 2024

Date: Thursday, October 17, 2024

Location: Fairmont Chateau Whistler

ABOUT THE EVENT

Whistler's annual business and community awards build brands and honour local legends.

For over fifty years, the Chamber and its partners have been supporting and celebrating Whistler's business community and individuals. Since its inception in 2012, the Whistler Excellence Awards Gala Dinner is an evening dedicated to honouring excellence in the areas of service, innovation, sustainability, outstanding leadership in the arts, business and community service.

This highly anticipated event hosts around 400 attendees for a luminescent evening in celebration of Whistler's innovators, trailblazers and community cultivators!

With various partnership levels and options designed to maximize exposure for your business, seize the opportunity to get your business on the table at this signature event!

THIS YEAR'S THEME

This year's theme, Neon Nights: Illuminating Whistler's Excellence, combines the vibrant energy of neon with the elegance and fun of a gala, celebrating the exceptional luminescence of Whistler's business community. A dynamic and vibrant celebration of Whistler's brightest businesses, this theme merges the electric allure of neon with an elegant and electric atmosphere, highlighting the innovation, creativity, and excellence that light up Whistler's business community.

OUR MEDIA REACH

- Annual Website views: ~200K
- Social Media Audience: ~10K
- eNews active subscribers: 5.7K
- Whistler Chamber Membership: ~700
- Event attendance: ~400

TIMEFRAME

The Chamber's communication campaign will begin with the launch of nominations in June 2024, followed by event promotions commencing ten weeks prior to the event on Thursday, October 17. Brand exposure and promotions will be delivered across multiple channels including digital media and local publications and networks in the lead up to, during, and following the event.

ELEVATE YOUR BRAND WITH US

We thank you for your continued support of the Whistler Chamber of Commerce and your interest in this opportunity. For further information or to speak with our team, please contact Jacquie McLean, Marketing & Communications Manager; jacquie@whistlerchamber.com or 604.932.5922, ext 961

PRESENTING PARTNER

ONE PARTNERSHIP AVAILABLE
SCOPE OF SERVICES



Channel	Benefits & Recognition
Event	<ul style="list-style-type: none"> • Exclusive event naming rights: "Whistler Excellence Awards presented by..." • One table of ten (10) at the gala event for yourself and/or clients • 5 minute speaking opportunity during the gala event • Verbal brand acknowledgement from emcee as Presenting Partner • Logo recognition on event collateral • Logo recognition on screen during the gala event • Create a tailored prize giveaway to showcase your business products or services
Digital & Print Promotions	<ul style="list-style-type: none"> • Logo with direct web link on event listing on Chamber webpage • Acknowledgement with company name and/or logo in Chamber eNews & Biz Alerts • 1x banner ad on Whistler Chamber website homepage in the two weeks prior to event • 1x advertorial space in the Chamber eNews issue the week prior to the event • Logo recognition as Presenting Partner in event advertising • Acknowledgement in relevant promotional social posts leading up to the event

OPENING RECEPTION PARTNER

ONE PARTNERSHIP AVAILABLE

The Opening Reception Partner sponsors the initial gathering setting a tone of excitement and anticipation for the event with a memorable kickoff.

SCOPE OF SERVICES



Channel	Benefits & Recognition
Event	<ul style="list-style-type: none"> • One table of ten (10) at the gala event for yourself and/or clients • Designated area at opening reception to display promotional material • 1x Banner to be displayed in opening reception area • Verbal brand acknowledgement from emcee as Opening Reception Partner • Logo recognition on event collateral • Opportunity to play a short (max 90 seconds) video at the start of the event • Logo recognition on screen during the gala event • Create a tailored prize giveaway to showcase your business products or services
Digital & Print Promotions	<ul style="list-style-type: none"> • Logo with direct web link on event listing on Chamber webpage • Acknowledgement with company name and/or logo in Chamber eNews & Biz Alerts • Logo recognition as Welcome Reception Partner in event advertising • Acknowledgement in relevant promotional social posts leading up to the event



HOST PARTNER- \$5,250

ONE PARTNERSHIP AVAILABLE

The Host Partner sponsors the master of ceremonies, and contributes to the overall ceremony ensuring a seamless interactive, and engaging event experience.

SCOPE OF SERVICES

Channel	Benefits & Recognition
Event	<ul style="list-style-type: none"> • One table of ten (10) at the gala event for yourself and/or clients • Designated area at registration to display promotional material • Opportunity to play a short (max 90 seconds) during the event • Verbal brand acknowledgement from emcee as After Party Host Partner • Logo recognition on event collateral • Logo recognition on screen during the gala event • Create a tailored prize giveaway to showcase your business products or services
Digital & Print Promotions	<ul style="list-style-type: none"> • Logo with direct web link on event listing on Chamber webpage • Acknowledgement with company name and/or logo in Chamber eNews & Biz Alerts • Logo recognition as After Party Partner in event advertising • Acknowledgement in relevant promotional social posts leading up to the event

STYLING & DESIGN PARTNER - \$5,250

ONE PARTNERSHIPS AVAILABLE

The Styling & Design Partner enhances the event's theme, Neon Nights: Illuminating Whistler's Excellence, by contributing to the décor and overall visual aesthetics. This partnership will create a lively and engaging visual experience for attendees celebrating the excellence and energy of Whistler's business community

SCOPE OF SERVICES

Channel	Benefits & Recognition
Event	<ul style="list-style-type: none"> • One table of ten (10) at the gala event for yourself and/or clients • Logo recognition on all table centerpieces • Verbal brand acknowledgement from emcee as Styling & Design Partner • Logo recognition on event collateral • Logo recognition on screen during the gala event • Create a tailored prize giveaway to showcase your business products or services
Digital & Print Promotions	<ul style="list-style-type: none"> • Logo with direct web link on event listing on Chamber webpage • Acknowledgement with company name and/or logo in Chamber eNews & Biz Alerts • Logo recognition as Awards Partner in event advertising • Acknowledgement in relevant promotional social posts leading up to the event

AFTER PARTY PARTNER - \$5,250

ONE PARTNERSHIP AVAILABLE

The After Party Partner sponsors an engaging after party for guests, covering a beverage on arrival and contributes to live music entertainment, ensuring a captivating and memorable experience for guests following the main event!

SCOPE OF SERVICES

Channel	Benefits & Recognition
Event	<ul style="list-style-type: none"> • One table of ten (10) at the gala event for yourself and/or clients • Verbal brand acknowledgement from emcee as After Party Partner • Logo recognition on event collateral • Logo recognition on screen during the gala event • Create a tailored prize giveaway to showcase your business products or services
Digital & Print Promotions	<ul style="list-style-type: none"> • Logo with direct web link on event listing on Chamber webpage • Acknowledgement with company name and/or logo in Chamber Biz Alert • Logo recognition as After Party Partner in event advertising • Acknowledgement in promotional social media posts leading up to the event • 1x banner advertisement space in Chamber eNews*

AWARDS PARTNER - \$3,500

NINE PARTNERSHIPS AVAILABLE

The Awards Partners present and celebrate the achievements of Whistler's Business community by sponsoring an awards category. This sponsorship also guarantees all finalists receive a complimentary ticket to the Awards Gala.

SCOPE OF SERVICES

Channel	Benefits & Recognition
Event	<ul style="list-style-type: none"> • Exclusive event naming rights to award category i.e. "Business Person of the Year presented by..." • One table of ten (10) at the gala event for yourself and/or clients • 3 minute speaking opportunity during the gala event • Presentation of your award category to the 2024 recipient at the gala event • Verbal brand acknowledgement from emcee as Award Partner • Logo recognition on event collateral • Logo recognition on screen during the gala event • Create a tailored prize giveaway to showcase your business products or services
Digital & Print Promotions	<ul style="list-style-type: none"> • Logo with direct web link on event listing on Chamber webpage • Acknowledgement with company name and/or logo in Chamber eNews & Biz Alerts • Logo recognition as Awards Partner in event advertising • Acknowledgement in relevant promotional social posts leading up to the event

*Banner advertisement must be pre-booked and run before December 31, 2024. Conditions apply.



ANIMATION PARTNER - \$3,500

ONE PARTNERSHIP AVAILABLE

The Animation Partner sponsors dynamic roving animations or aerial performances, adding a lively and captivating element to the event.

SCOPE OF SERVICES

Channel	Benefits & Recognition
Event	<ul style="list-style-type: none"> • Two (2) tickets to the gala event • Verbal brand acknowledgement from emcee as Animation Partner • Logo recognition on roving animation or in activation area • Logo recognition on event collateral • Logo recognition on screen during the event • Create a tailored prize giveaway to showcase your business products or services
Digital & Print Promotions	<ul style="list-style-type: none"> • Logo with direct web link on event listing on Chamber webpage • Acknowledgement with company name and/or logo in Chamber eNews & Biz Alerts • Logo recognition as Gala Event Partner in event advertising • Acknowledgement in relevant promotional social posts leading up to the event

GALA EVENT PARTNER - \$840

LIMITED PARTNERSHIPS AVAILABLE

The Gala Event Partner sponsors the overall event, playing a crucial role in creating an unforgettable evening of celebration, and luminescent elegance.

SCOPE OF SERVICES

Channel	Benefits & Recognition
Event	<ul style="list-style-type: none"> • Two (2) tickets to the gala event • Logo recognition on event collateral • Logo recognition on screen during the event • Create a tailored prize giveaway to showcase your business products or services
Digital Promotions	<ul style="list-style-type: none"> • Logo with direct web link on event listing on Chamber webpage • Acknowledgement with company name and/or logo in Chamber Biz Alert • Logo recognition as Event Partner in event advertising • Acknowledgement in promotional social media posts leading up to the event

PROGRAM BOOKLET PARTNER - \$600

ONE PARTNERSHIPS AVAILABLE

The Program Booklet Partner sponsors the event's program booklet, ensuring attendees have a detailed guide to the evening's schedule and highlights.

SCOPE OF SERVICES

Channel	Benefits & Recognition
Event	<ul style="list-style-type: none"> • One (1) tickets to the gala event • One page advertisement in event program • Logo recognition on screen during the event • Create a tailored prize giveaway to showcase your business products or services
Digital Promotions	<ul style="list-style-type: none"> • Logo on event listing on Chamber webpage • Acknowledgement with company name and/or logo in Chamber Biz Alert • Logo recognition as Program Partner in event advertising • Acknowledgement in social posts leading up to, and following the event

COMMUNITY PARTNER - \$500

LIMITED PARTNERSHIPS AVAILABLE

The Community Partner contributes to the overall event fostering community engagement, and showing their support of Whistler's business community.

SCOPE OF SERVICES

Channel	Benefits & Recognition
Event	<ul style="list-style-type: none"> • One (1) tickets to the gala event • Logo recognition on event collateral • Logo recognition on screen during the event • Create a tailored prize giveaway to showcase your business products or services
Digital Promotions	<ul style="list-style-type: none"> • Logo with direct web link on event listing on Chamber webpage • Acknowledgement with company name and/or logo in Chamber Biz Alert • Logo recognition as Gala Event Partner in event advertising • Acknowledgement in promotional social media posts leading up to the event

DRAW PRIZE PARTNER - BY DONATION

LIMITED PARTNERSHIPS AVAILABLE

The Draw Prize Partner sponsors exciting prizes, adding an element of anticipation and reward for attendees during the event

SCOPE OF SERVICES

Channel	Benefits & Recognition
Event	<ul style="list-style-type: none"> • Verbal recognition from emcee as Draw Prize Partner • Logo recognition on event collateral • Logo recognition on screen during the event • Create a tailored prize giveaway to showcase your business products or services
Digital Promotions	<ul style="list-style-type: none"> • Logo on event listing on Chamber webpage • Acknowledgement with company name and/or logo in Chamber Biz Alert • Dedicated social post highlighting your company and prize giveaway

CONNECT WITH US

We thank you for your continued support of the Whistler Chamber of Commerce and your interest in this opportunity. For further information or to speak with our team, please contact Jacquie McLean, Marketing & Events Manager: jacquie@whistlerchamber.com or 604.932.5922, ext 961