

Whistler<sup>®</sup>  
Chamber



# PARTNERSHIP PACKAGES

ENGAGEMENT OPPORTUNITY:  
BUSINESS LUNCHES

 making business *better.*

# BUSINESS LUNCHESES PARTNERSHIP OPPORTUNITY

**Event name: Business Lunch: State of the Municipality with Mayor Crompton**

**Date: Wednesday, March 19, 2025**

**Location: The Westin Resort & Spa, Whistler**

Join the Whistler Chamber for this not to miss Business Lunch: State of the Municipality with Mayor Crompton. Whistler's Business Lunch series brings together businesses to network, learn and be inspired.

Join us for an unforgettable afternoon of insight, connection, and culinary delight! Savor a delectable three-course plated lunch crafted by the talented chefs at the stunning Westin Resort & Spa, nestled at the heart of Whistler's breathtaking mountainside. Network with Whistler's vibrant business community, then gain valuable updates and perspectives as Mayor Crompton delivers the highly anticipated State of the Municipality address. The event concludes with a lively fireside discussion and interactive audience Q&A, making this a must-attend gathering for anyone invested in Whistler's future.

## WHISTLER'S BUSINESS LUNCH SERIES

The Chamber's Business Lunches deliver speakers and panels that bring fresh perspectives and real solutions to make business better. With premium business inspiration, these dynamic luncheons leave attendees feeling energized and empowered to elevate their business. Align your organization as a partner to get your business on the table at one of these special events.

## OUR MEDIA REACH

- Annual Website views: ~200K
- Social Media Audience: 10K
- eNews active subscribers: ~5.5K
- Whistler Chamber Membership: ~700
- Event attendance: 100+

## TIMEFRAME

The Chamber's communication campaign will begin eight weeks prior to the event. With brand promotion delivered across multiple channels in the lead up to, during, and following the event, your business gains optimum exposure.

## ELEVATE YOUR BRAND WITH US

We thank you for your continued support of the Whistler Chamber of Commerce and your interest in this opportunity. For further information about our other event sponsorship opportunities, including:

- The 2025 Whistler Business Golf Challenge
- Whistler Business Academy
- Business Lunches
- Chamber Apres Networking Series
- The Whistler Excellence Awards
- and more...

Please contact Jacquie McLean, Marketing & Communications Manager;  
[jacquie@whistlerchamber.com](mailto:jacquie@whistlerchamber.com) or 604.932.5922, ext 961

*Please Note: up to \$500 in Member sponsorship credits may be applied to the Platinum and Gold partnership packages only.*

# BUSINESS LUNCHEES PARTNERSHIP OPPORTUNITIES

## PRESENTING PARTNER

ONE PARTNERSHIP AVAILABLE

Own the spotlight as the premier sponsor with unmatched exposure at every stage of the Mayor's Lunch.



### SCOPE OF SERVICES

Channel	Benefits & Recognition
Event	<ul style="list-style-type: none"> <li>• Exclusive naming rights “Whistler Business Lunch: State of the Municipality with Mayor Crompton, presented by...”</li> <li>• Two (2) minute speaking opportunity during the event</li> <li>• 4x tickets to the event for yourself and/or clients with VIP seating</li> <li>• 1x Branded Banner on stage at event (provided by presenting partner)</li> <li>• Verbal brand acknowledgement from emcee as Platinum Partner</li> <li>• Logo recognition on guest name tags at event</li> <li>• Logo recognition on place cards on all tables at event</li> <li>• Logo recognition on table signage at event</li> <li>• Logo recognition on screen during the event</li> <li>• Create a tailored prize giveaway to showcase your business products or services</li> </ul>
Digital Promotions	<ul style="list-style-type: none"> <li>• 1x banner ad on Whistler Chamber website homepage (to run two weeks prior to event)</li> <li>• 1x Member News advertorial in Chamber eNews (one week prior to the event)</li> <li>• Logo with direct web link on Whistler Chamber Website event listing</li> <li>• Acknowledgement with company name and/or logo in relevant Chamber eNews</li> <li>• Logo recognition as Presenting Partner in event advertising</li> <li>• Acknowledgement in promotional social posts leading up to, and following the event</li> </ul>

## PLATINUM PARTNER - \$1000

ONE PARTNERSHIP AVAILABLE

Stand out with prominent branding and exclusive opportunities to connect with Whistler's leaders at the event.

### SCOPE OF SERVICES

Channel	Benefits & Recognition
Event	<ul style="list-style-type: none"> <li>• 2x tickets to the event for yourself and/or clients with VIP seating</li> <li>• Designated exhibition area at registration to connect with guests</li> <li>• Opportunity to display promotional material</li> <li>• 1x Branded Banner in registration area (provided by platinum partner)</li> <li>• Verbal brand acknowledgement from emcee as Platinum Partner</li> <li>• Logo recognition on tables signage at event</li> <li>• Logo recognition on screen during the event</li> <li>• Create a tailored prize giveaway to showcase your business products or services</li> </ul>
Digital Promotions	<ul style="list-style-type: none"> <li>• 1x premium Banner Advertisement in Chamber eNews (two weeks prior to the event)</li> <li>• Logo with direct web link on Whistler Chamber Website event listing</li> <li>• Acknowledgement with company name and/or logo in relevant Chamber eNews</li> <li>• Logo recognition as Platinum Partner in event advertising</li> <li>• Acknowledgement in relevant social posts leading up to, and following the event</li> </ul>

Please Note: up to \$500 in Member sponsorship credits may be applied to the Platinum and Gold partnership packages only.

# BUSINESS LUNCHEES PARTNERSHIP OPPORTUNITIES

## GOLD PARTNER - \$650

LIMITED PARTNERSHIPS AVAILABLE

Showcase your brand with high-impact visibility and connect with the community's changemakers.

### SCOPE OF SERVICES

Channel	Benefits & Recognition
Event	<ul style="list-style-type: none"><li>• 2x tickets to the event for yourself and/or clients with VIP seating</li><li>• Verbal brand acknowledgement from emcee as Gold Partner</li><li>• Logo recognition on tables signage at event</li><li>• Logo recognition on screen during the event</li><li>• Create a tailored prize giveaway to showcase your business products or services</li></ul>
Digital Promotions	<ul style="list-style-type: none"><li>• 20% off your choice of one Chamber eNews advertisement (valid until August 31, 2025)</li><li>• Logo with direct web link on Whistler Chamber Website event listing</li><li>• Acknowledgement with company name and/or logo in relevant Chamber eNews</li><li>• Logo recognition as Gold Partner in event advertising</li><li>• Acknowledgement in relevant social posts leading up to, and following the event</li></ul>

## SILVER PARTNER - \$450

LIMITED PARTNERSHIPS AVAILABLE

Shine bright with targeted branding throughout the live event and the Chamber's digital platforms.

### SCOPE OF SERVICES

Channel	Benefits & Recognition
Event	<ul style="list-style-type: none"><li>• 1x tickets to the event for yourself and/or clients</li><li>• Logo recognition on tables signage at event</li><li>• Logo recognition on screen during the event</li><li>• Create a tailored prize giveaway to showcase your business products or services</li></ul>
Digital Promotions	<ul style="list-style-type: none"><li>• 10% off your choice of one Chamber eNews advertisement (valid until August 31, 2025)</li><li>• Logo with direct web link on Whistler Chamber Website event listing</li><li>• Acknowledgement with company name and/or logo in relevant Chamber eNews</li><li>• Logo recognition as Silver Partner in event advertising</li><li>• Acknowledgement in relevant social posts leading up to, and following the event</li></ul>

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# BUSINESS LUNCHEES PARTNERSHIP OPPORTUNITIES

## COMMUNITY PARTNER - \$200

LIMITED PARTNERSHIPS AVAILABLE

Celebrate your community spirit while showcasing your brand to an engaged audience.

### SCOPE OF SERVICES

Channel	Benefits & Recognition
Event	<ul style="list-style-type: none"> <li>• Logo recognition on screen during the event</li> <li>• Create a tailored prize giveaway to showcase your business products or services</li> </ul>
Digital Promotions	<ul style="list-style-type: none"> <li>• Logo with direct web link on Whistler Chamber Website event listing</li> <li>• Acknowledgement with company name and/or logo in relevant Chamber eNews</li> <li>• Logo recognition as event partner in event advertising</li> </ul>

## DOOR PRIZE PARTNER - BY DONATION

LIMITED PARTNERSHIPS AVAILABLE

Gain exclusive exposure at the live event crafted to highlight the value of your business within Whistler's business network

### SCOPE OF SERVICES

Channel	Benefits & Recognition
Event	<ul style="list-style-type: none"> <li>• Verbal brand acknowledgement from emcee as Prizing Partner</li> <li>• Logo recognition on screen during the event</li> <li>• Create a tailored prize giveaway to showcase your business products or services</li> </ul>
Digital Promotions	<ul style="list-style-type: none"> <li>• Logo with direct web link on Whistler Chamber Website event listing</li> <li>• Acknowledgement with company name and/or logo in relevant Chamber eNews</li> <li>• Acknowledgement in relevant social posts leading up to, and following the event</li> </ul>

## CONNECT & PARTNER WITH US

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